



## Madison Square Garden Names Johnson Controls Its Official and Exclusive Fire Protection Partner

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**The partnership supports Madison Square Garden and the Hulu Theater at Madison Square Garden's goal to create a safe, secure, connected and comfortable entertainment environment**

NEW YORK, May 13, 2019 (GLOBE NEWSWIRE) -- The Madison Square Garden Company (NYSE:MSG) today announced Johnson Controls as the official and exclusive fire protection partner of Madison Square Garden and the Hulu Theater at Madison Square Garden. The partnership is an extension of Madison Square Garden's successful three-year transformation project, in which Johnson Controls implemented state-of-the-art fire alarm and security systems to help protect the iconic arena and its occupants. The partnership provides Johnson Controls premier brand integration and exposure throughout The Garden, including venue signage and commercial spots on Madison Square Garden's iconic 7th Avenue marquee.



Johnson Controls Signage at Madison Square Garden



"We are delighted to have Johnson Controls join our family of world class marketing partners at Madison Square Garden," said Ron Skotarczak, executive vice president, marketing partnerships, The Madison Square Garden Company. "Our partners value the platform our world-class assets can offer, and we look forward to this partnership providing a great stage to showcase Johnson Controls at The World's Most Famous Arena."

"Our role as The Garden's official and exclusive fire protection partner underscores our commitment to providing a smart, safe and connected environment for the world-class arena," said Lisa Roy, vice president of commercial sales, Building Solutions North America, [Johnson Controls](#). "It's an honor to be a part of an ecosystem of partners supporting Madison Square Garden and future innovation."

Through this partnership, Johnson Controls will be an official member of MSG's "Bridge-to-Business Council," which is comprised of select MSG partners, and is geared toward facilitating business-to-business opportunities between one another. Additionally, Johnson Controls will be featured throughout Madison Square Garden's escalator towers and on IPTV screen rotations inside the Arena.

#### **About The Madison Square Garden Company**

The Madison Square Garden Company (MSG) is a world leader in live sports and entertainment experiences. The company presents or hosts a broad array of premier events in its diverse collection of iconic venues: New York's Madison Square Garden, Hulu Theater at Madison Square Garden, Radio City Music Hall and Beacon Theatre; the Forum in Inglewood, CA; and The Chicago Theatre. Other MSG properties include legendary sports franchises: the New York Knicks (NBA) and the New York Rangers (NHL); two development league teams – the Westchester Knicks (NBAGL) and the Hartford Wolf Pack (AHL); and esports teams through Counter Logic Gaming, a leading North American esports organization, and Knicks Gaming, MSG's NBA 2K League franchise. In addition, the Company features the popular original production – the *Christmas Spectacular Starring the Radio City Rockettes* – and through Boston Calling Events, produces New England's preeminent Boston Calling Music Festival. Also under the MSG umbrella is TAO Group, a world-class hospitality group with globally-recognized entertainment dining and nightlife brands: Tao, Marquee, Lavo, Avenue, Beauty & Essex and Vandal. More information is available at [www.themadisonsquaregardencompany.com](http://www.themadisonsquaregardencompany.com)

#### **About Johnson Controls:**

Johnson Controls is a global leader creating a safe, comfortable and sustainable world. Our 105,000 employees create intelligent buildings, efficient energy solutions and integrated infrastructure that work seamlessly together to deliver on the promise of smart cities and communities in 150 countries. Our commitment to sustainability dates back to our roots in 1885, with the invention of the first electric room thermostat. We are committed to helping our customers win everywhere, every day and creating greater value for all of our stakeholders through our strategic focus on buildings. For more information, visit [www.johnsoncontrols.com](http://www.johnsoncontrols.com) or follow @johnsoncontrols on Twitter.

#### **About Johnson Controls Building Technologies & Solutions**

Johnson Controls Building Technologies & Solutions is making the world safer, smarter and more sustainable – one building at a time. Our technology portfolio integrates every aspect of a building – whether security systems, energy management, fire protection or HVACR – to ensure that we exceed customer expectations at all times. We operate in more than 150 countries through our unmatched network of branches and distribution channels, helping building owners, operators, engineers and contractors enhance the full lifecycle of any facility. Our arsenal of brands includes some of the most trusted names in the industry, such as Tyco®, YORK®, Metasys®, Ruskin®, Titus®, Frick®, PENN®, Sabroe®, Simplex® and Grinnell®. For more information, visit [www.johnsoncontrols.com](http://www.johnsoncontrols.com) or follow @johnsoncontrols on Twitter.

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A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/0bd2149f-a8cd-4af3-9fe3-822f69737b06>

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