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The Madison Square Garden Company and ParkWhiz Announce Partnership

ParkWhiz is Now the Official Parking Partner of Madison Square Garden

Partnership Provides Customers the Opportunity to Pay for Parking in Advance at Madison Square Garden Venues in New York and Chicago

NEW YORK, Jan. 23, 2018 (GLOBE NEWSWIRE) -- The Madison Square Garden Company (NYSE:MSG) and ParkWhiz today announced a marketing partnership, naming the leading provider of scalable, on-demand parking services as the Official Parking Partner of Madison Square Garden. The agreement provides ParkWhiz with premier brand integration and exposure across the digital platforms for Madison Square Garden, The Theater at MSG, Radio City Music Hall, The Beacon Theatre and The Chicago Theatre.

A small square icon with a red 'x' in the top-left corner, followed by the text "pw2logo.JPG" in blue, indicating a broken image link.

"We are always searching for opportunities to enhance our customers' experience when they are attending an event in one of our venues and this partnership with ParkWhiz continues to help make that happen," said Ron Skotarczak, executive vice president, marketing partnerships, The Madison Square Garden Company. "We look forward to working with ParkWhiz to provide this additional convenience to our customers."

"We know parking isn't a final destination; rather, it's a bridge to an experience that people are excited about. Through this partnership, we're excited to help people save time, money and stress - so that they can enjoy their event without worry," said Dan Roarty, ParkWhiz president and chief operating officer.

Guests attending events at Madison Square Garden's venues in New York and Chicago will have the option to reserve and pre-purchase parking during checkout on Ticketmaster or any time before their event by clicking through the "Getting There" page on the venues website. With the ParkWhiz platform, sports fans and concert-goers can save up to 50 percent off of standard parking rates and will receive a digital parking pass, which they can display on their smartphone for validation. A leader in event parking, the company has been helping fans get to venues across the country since 2006.

About The Madison Square Garden Company

The Madison Square Garden Company (MSG) is a world leader in live sports and entertainment experiences. The company presents or hosts a broad array of premier events in its diverse collection of iconic venues: New York's Madison Square Garden, The Theater at Madison Square Garden, Radio City Music Hall and Beacon Theatre; the Forum in Inglewood, CA; The Chicago Theatre; and the Wang Theatre in Boston. Other MSG properties include legendary sports franchises: the New York Knicks (NBA), the New York Rangers (NHL) and the New York Liberty (WNBA); two development league teams -- the Westchester Knicks (NBAGL) and the Hartford Wolf Pack (AHL); and one of the leading North American esports organizations, Counter Logic Gaming. In addition, the Company features the popular original production - the *Christmas Spectacular Starring the Radio City Rockettes* - and through Boston Calling Events, produces outdoor festivals, including New England's preeminent Boston Calling Music Festival. Also under the MSG umbrella is TAO Group, a world-class hospitality group with globally-recognized entertainment dining and nightlife brands: Tao, Marquee, Lavo, Avenue, The Stanton Social, Beauty & Essex and Vandal. More information is available at www.themadisonsquaregardencompany.com

About ParkWhiz

ParkWhiz, the leading provider of scalable, on-demand parking services to both consumers and enterprise customers, has helped millions of drivers nationwide. Its consumer-facing applications, ParkWhiz and BestParking, provide the fastest and most efficient way for drivers to find and book parking spaces before reaching their destination. ParkWhiz delivers integrated parking data and transactional solutions to millions of consumers, mobile devices and connected vehicles through partners like Ford, Ticketmaster, Stubhub and many more.

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 [Primary Logo](#)

Source: The Madison Square Garden Company

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