



October 29, 2014

## MSG Networks Introduces "MSG GO"

**WATCH THE KNICKS ON-THE-GO!**

**PROVIDES SPORTS FANS ACCESS TO LIVE KNICKS GAMES AND  
AWARD-WINNING ORIGINAL CONTENT - ANYWHERE, ANYTIME**

**Cablevision's Optimum TV Customers Will Have Access to "MSG GO"  
at Launch**



NEW YORK, Oct. 29, 2014 (GLOBE NEWSWIRE) -- MSG Networks, the award-winning regional sports networks of The Madison Square Garden Company, announced today that it is launching "MSG GO," a new service that gives sports fans access to live television and video on demand content on smartphones, tablets, and computers.

Scheduled to launch in December, "MSG GO" enables fans, whether at home or on-the-go, to watch all live Knicks games as they appear on MSG Networks. Fans will also enjoy all Knicks live pre- and post-game shows, as well as current and past episodes of MSG's award-winning original programming, including "Four Courses with JB Smoove," "Beginnings," "The AV Squad," "The Game 365," "The Lineup" and new weekly series "Nothing But Knicks."

"We are thrilled to offer 'MSG GO' to Knicks fans," said Andrea Greenberg, executive vice president, MSG Media. "MSG GO" provides our fans the great convenience of watching our content throughout their home or on-the-go."

To ensure they don't miss a minute of the action, fans can access "MSG GO" for the Knicks' upcoming schedule, and set reminders on their personal devices for all Knicks games on MSG Network.

Once launched, "MSG GO" will be made available at no additional charge to subscribers of participating television providers who receive MSG Networks as part of their pay television subscription. MSG Networks has reached an agreement with Cablevision, and is currently engaged in discussions with other operators. Subscribers with a supported smartphone or tablet can download the free "MSG GO" app by visiting the App Store or the Google Play store. On computers, customers may visit [MSGGo.com](http://MSGGo.com).

MSG Networks is the exclusive local television home of the New York Knicks, New York Rangers, New Jersey Devils, New York Islanders, Buffalo Sabres, New York Liberty and New York Red Bulls, and the official regional sports networks of the New York Giants. MSG Networks also telecasts over 135 live college basketball games and over 25 live college football games from top national conferences including ACC and Big 12, as well as horse racing, boxing and award-winning original programming. In 2014, MSG Networks received 16 New York Emmy Awards, including 14 for MSG Network and one each for MSG+ and [MSG.com](http://MSG.com). MSG Network's 99 Emmys over the past seven years are more than any single network or station in the region during that time.

### **About The Madison Square Garden Company**

The Madison Square Garden Company is a fully-integrated sports, media and entertainment business. The Company is comprised of three business segments: MSG Sports, MSG Media and MSG Entertainment, which are strategically aligned to work together to drive the Company's overall business, which is built on a foundation of iconic venues and compelling content that the company creates, produces, presents and/or distributes through its programming networks and other media assets. MSG Sports owns and operates the following sports franchises: the New York Knicks (NBA), the New York Rangers (NHL), the New York Liberty (WNBA), the Westchester Knicks (NBADL) and the Hartford Wolf Pack (AHL). MSG Sports also features the presentation of a wide variety of live sporting events including professional boxing, college basketball, bull riding and tennis. MSG Media is a leader in production and content development for multiple distribution platforms, including content originating from the Company's venues. MSG Media's television networks consist of regional sports networks, MSG Network and MSG+, collectively referred to as MSG Networks. MSG Entertainment is one of the country's leaders in live entertainment. MSG Entertainment creates, produces and/or presents a variety of live productions, including the Radio City Christmas Spectacular featuring the Rockettes. MSG Entertainment also presents or hosts other live entertainment events such as concerts, family shows and special events in the Company's diverse collection of venues. These venues consist of Madison Square Garden, The Theater at Madison Square Garden, Radio City Music Hall, the Beacon Theatre, the Forum in Inglewood, CA, The Chicago Theatre, and the Wang Theatre in Boston, MA. More information is available at [www.themadisonsquaregardencompany.com](http://www.themadisonsquaregardencompany.com).

The MSG Network logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=28729>

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